

March 14, 1980

Giovanni Bechelloni
Via B. Barbiellini Amidei, 18
-00168-Roma- ITALY-

Dear Professor Bechelloni:

Many thanks for your letter of February 28. I have dropped a note to Everett Rogers who should be in touch with you.

The program of our WORLD COMMUNICATIONS conference is complete. However, if an opening develops, I would be pleased to consider your paper on "World Communications: The Issue of Professionalism" for possible substitution and will contact you immediately.

I am pleased to know that you are planning to do some research along lines of Cultural Indicators.

I hope to see you here at our conference.

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

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