

To: Mike Budd <mbudd@fau.edu>
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>
Subject: Re: Writing a Foreword
Cc:
Bcc:
X-Attachments:

>Dear George Gerbner,
>You may remember me from your visit to Florida Atlantic University in 1995;
>I was also a delegate to the Founding Convention of the CEM. I asked you if
>you would write the foreword to a book I am writing, with Steve Craig and
>Clay Steinman (also a CEM member), Mapping the Wasteland: Television and
>the Environment of Commercial Culture_ (contracted with Rutgers). You
>suggested that we send you the manuscript when it is finished. This is to
>let you know that it will be finished in early October, and we'll send it to
>you then.
>Also a question: The last chapter of the book is called "From Consumers to
>Citizens," and we'll discuss CEM among other organizations offering
>alternatives to the status quo. We'd like to have up-to-date information
>about CEM there if possible, and we haven't been able to get on the CEM
>website lately. Also, cemnet has been down as Cynthia Bock-Goodner moves it
>to another host. Whatever new information you could provide us about CEM
>and its addresses, developments, etc. would be most appreciated. We can
>make small changes to the manuscript for a few weeks after you get it, but
>whatever you can provide earlier would be very helpful as well. Thanks.
>Mike Budd
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