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June 20, 1997

George Gerbner  
234 Golf View Road  
Ardmore PA 19003

Sent E-mail  
OK  
6/25/97

Dear Mr. Gerbner:

Rutgers will soon be publishing B. J. Bullert's book, *Public Television: Politics and the Battle over Documentary Film*.. I have enclosed descriptive copy to give you some sense of what the book is about.

I am writing to ask whether you would be willing to look at the proofs (the book is relatively short) and possibly give us an endorsement of the book for promotional purposes. To reply, all you need to do is fax back the enclosed copy of this letter or you may call or email us with your reply.

The page proofs will be in by the end of next week. You probably wouldn't need to read the entire set of proofs to come up with an endorsement and **a line or two will do**. We would need this **by the middle of August**.

Thank you for any help you can give us.

Sincerely,

Leslie Mitchner  
Associate Director  
Editor in Chief  
LM/pak  
enclosure

\_\_\_\_\_ Yes, I am willing to look at proofs. (Please give us a better address if the one we've used is inconvenient.)

\_\_\_\_\_ No, I will not be able to look at the proofs. (In this case, could you provide us with the name/s of people you think might be qualified to provide an endorsement for this book.)