

[71] From: 2CX5DUNCANK@vms.csd.mu.edu at SMTP-po 2/15/96 3:26PM (2970 bytes: 47 ln)

To: fgg at POST1

Subject: Cultural Environment Movement

----- Message Contents -----

Text item 1: Text Item

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15 Feb 1996 14:18:54 -0600 (CST)

Date: Thu, 15 Feb 1996 14:18:54 -0600 (CST)

From: 2CX5DUNCANK@vms.csd.mu.edu

Subject: Cultural Environment Movement

To: FGG@asc.upenn.edu

Message-id: <01I18TPJ5ZK293AEZ1@vms.csd.mu.edu>

X-VMS-To: IN%"FGG@asc.upenn.edu"

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Dr. Gerbner,

It was so good to speak with you on the phone this morning, especially after learning about your extraordinary research in nearly all of my classes. The most recent one to mention you was "Mass Media in the American Family," which is an enlightening course about television's effects on children. It leaves me depressed but inspired after every session, and is one of the main reasons I am so relieved that a group like the Cultural Environment Movement exists. Though I must confess, I (to date) don't know much about it, for example, what size it is, what its foremost goals are, how much momentum it has and is gaining, and how it works to accomplish its goals. Of course, I have thousands more questions, but I would rather wait to ask them in person.

There seem to be many such organizations forming all over the country, suddenly, most likely in response to (this is my theory) the corporate culture becoming more and more obvious in everything that affects our lives, from television to meat consumption to family structure. People are finally motivated to correct it and retreat to small community-oriented culture. Such is the goal of the Grassroots Coalition for Environmental and Economic Justice that I mentioned earlier today. John Conner started the group all by himself, and travels to ten colleges every two weeks to impart his knowledge and discuss what we can do to "create a just and compassionate society" (John's words). We are starting just by gathering information from other groups seeking to do the same thing by one means or another, and learning how to cooperate with them. This is another reason I am so excited about the Cultural Environment Movement. Although I would like to bring peace and harmony to every community (a lofty goal, I know) my main focus is mass media; especially television. So the Grassroots Coalition and the Cultural Environment Movement complement each other very well in my life.

Now you have my e-mail address and other information; probably more than you need. Once again, I look forward to meeting with you on March 4.

Peace,

Bellah Duncan