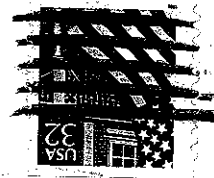




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Advocacy Groups and The Entertainment Industry

CONFERENCE

FEATURED SPEAKERS:

TONY JONAS, PRESIDENT, WARNER BROS. TELEVISION

PETER LUND, PRESIDENT & CEO, CBS

ALFRED SCHNEIDER, FORMER V.P. POLICY & STANDARDS,
CAPITAL CITIES/ABC, INC.

HOW SPECIAL INTEREST AND ADVOCACY GROUPS ATTEMPT TO INFLUENCE
THE SUBJECT MATTER, STORY LINES AND PORTRAYALS OF SPECIFIC GROUPS,
HOW THESE GROUPS GO ABOUT EXERTING PRESSURE ON THE INDUSTRY,
HOW THE INDUSTRY RESPONDS, AND WHO IS EFFECTIVE AND WHO IS NOT.

PANEL ONE: ADVOCACY GROUPS' PERSPECTIVES

PANEL TWO: ENTERTAINMENT INDUSTRY RESPONSE

CONVERSATIONS WITH ADVOCATES, EXECUTIVES AND CREATIVE TALENT

REMINDER

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REGISTRATION & CONTINENTAL BREAKFAST 8:15-9:00 A.M.
LOEWS HOTEL IN SANTA MONICA, 1700 OCEAN AVENUE
CONFERENCE CONCLUSION 5:00 P.M.