

MICHIGAN STATE UNIVERSITY

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COLLEGE OF COMMUNICATION ARTS
AND SCIENCES
DEPARTMENT OF COMMUNICATION

EAST LANSING · MICHIGAN · 48824

October 15, 1982

Dr. George Gerbner
Annenberg School of Communications
University of Pennsylvania
3620 Walnut St.
Philadelphia, PA 19104

Dear Dr. Gerbner:

I am now head of the ICA Nominations Committee, and in that capacity I am requesting your help in my search for nominations for ICA President, one board member at large, and one student board member at large.

I am particularly interested in exploring your willingness to be nominated as President. I think the association would benefit tremendously from your leadership. Would you let me know if you are willing to be nominated for this position?

Would you also give me suggestions of names of persons which should be considered for the open positions?

Thank you very much for your consideration.

Sincerely,

Felipe Korzeny
Felipe Korzeny, Ph. D.
Associate Professor

B. Horn
is on
Committee
Indicate
Answer

Horn
Paul Horn

November 4, 1982

Felipe Korzenny, Ph.D.
Associate Professor
College of Communication
Arts and Sciences
Department of Communication
Michigan State University
East Lansing, MI 48824

Dear Felipe:

Thanks for your letter of October 15. I am honored by the suggestion, but with my multiple roles as it is, I must regretfully decline.

Persons who come to mind for nomination for ICA President are Bradley Greenberg, Robert Hornik, and Paul Messaris. Good board members might include Carolyn Marvin, Gail Crotts, and Karen Possner, all communications Ph.D.'s (I will give you all complete names and addresses below). A good student member would be Stewart Hoover.

With best regards,

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

GG:ab

Bradley S. Greenberg, Chair
Department of Communication
Michigan State University
East Lansing, MI 48824

Phone: 517-353-6629

MS. in Journalism, Ph.D. in
Mass Communications from
the University of Wisconsin

Robert C. Hornik
Associate Professor of Communications
The Annenberg School of Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104

Phone: 215-898-7057
MA and Ph.D. in Communication Research
from Stanford University

cont. ...

Paul Messaris
Assistant Professor
The Annenberg School of Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104
Phone: 215-898-4208

MA and Ph.D. in Communications
from The University of Pennsylvania

Gail Crotts
Director, Business Planning
National Public Radio
2025 M Street, N.W.
Washington, D.C. 20036

Ph.D in Communications from
the University of Illinois,
Urbana-Champaign; previously
worked with PBS and the FCC

Carolyn Marvin
Assistant Professor
The Annenberg School of Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104

Phone: 215-898-7030

MA History from University of Sussex, England
MA Communications, University of Texas-Austin
Ph.D. Communications from University of Illinois

Karen B. Possner
Director, Domestic Policy Program
NTIA - U.S. Department of Commerce
Office of Policy Analysis and Development
14th Street & Constitution Avenue, N.W.
Washington, D.C. 20230

Phone: 202-377-1878

Ph.D. in Communications from University of Iowa
previously worked with the U.S. House of Rep.,
subcommittee on Communications, Rand Corporation
and the FCC

Stewart Hoover
The Annenberg School of Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104

Phone: 215-898-6371 or -5344

MA from The University of Pennsylvania
in Communications; presently a Ph.D.
candidate at The Annenberg School of
Communications at the University of
Pennsylvania

November 17, 1982

Felipe Korzenny, Ph.D.
Associate Professor
College of Communication
Arts and Sciences
Department of Communication
Michigan State University
East Lansing, MI 48824

Dear Felipe:

I would like to make one additional nomination for ICA Board Member at Large. It is Dr. Larry Gross, Associate Professor of Communications, at the above address.

With best regards,

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

GG:ab

Dear Felipe:

I am pleased to serve as a member of the CEB for the IICA.
We will also run a notice in JOC if we can get it in in
time.

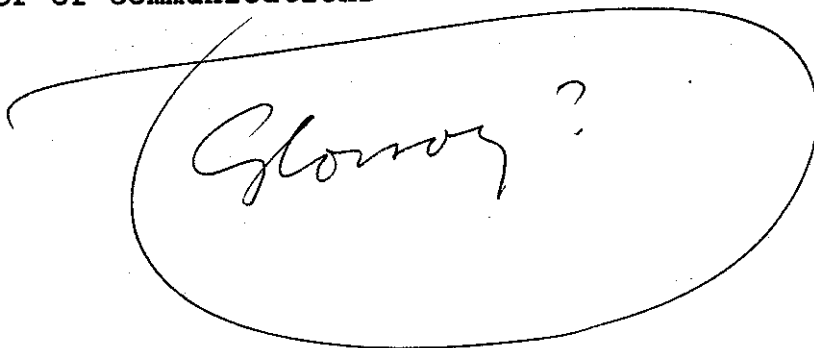
Affiliation, address, and telephone number as given in this
letter.

With best regards.

Sincerely,



George Gerbner
Professor of Communications



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8/10
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Department of Speech and Communication Studies

San Francisco State University

1600 Holloway Avenue, San Francisco, CA 94132; (415) 338 1597

11/30/89

Dr. George Gerbner
3620 Walnut St.
The Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA 19104-6220

Dear Dr. Gerbner:

As you probably know, I and Stella Ting-Toomey, California State University-Fullerton, have been elected co-editors of volumes 13-16 of the INTERNATIONAL AND INTERCULTURAL COMMUNICATION ANNUAL of the Speech Communication Association, published by SAGE.

The title of volume 16 is MASS MEDIA EFFECTS ACROSS CULTURES. Given your distinguished record in relevant areas, it would be our privilege to be able to count on you as a member of the Consulting Editorial Board for this volume.

Your work would mainly consist of participating in the blind review process for some of the manuscripts submitted for publication consideration. From time to time we may also ask you for your opinions and suggestions regarding other editorial issues.

Since the deadline for manuscript submission is July 1st, 1990, the bulk of your activity will probably concentrate in the Summer and Fall of 1990.

Enclosed you will find a copy of the call for manuscripts. Your help in disseminating this call for papers will be highly appreciated. IN JOC !!! please

I hope to receive an affirmative response to this request. With your response, please provide the institutional affiliation which you wish to have associated with your name, also the best address(es) and telephone numbers(s) that can be used to contact you.

Thank you in advance for your kind consideration.


Felipe Korzeny, Ph. D.
Professor and Coordinator of Graduate Studies

Felipe Korzenny, San Francisco State University, and Stella Ting-Toomey, California State University, Fullerton, are co-editors of volume 16 of the International and Intercultural Communication Annual. The Annual is published by SAGE Publications and is sponsored by the International and Intercultural Communication Division of the Speech Communication Association. The series is a theme-based publication which publishes the best original scholarship dealing with international and intercultural communication processes. The editorial policy is interdisciplinary in scope and pluralistic in theoretical and methodological orientations.

The theme of Volume 16 is: Mass Media Effects Across Cultures. Manuscripts which explore the role of the media in political, social, behavioral, attitudinal, and/or cognitive processes across cultures are sought. The following examples of manuscript categories are encouraged: Reviews of the literature on media effects across cultures which derive clear communication principles and/or propositions; Studies which address media influences in the relationships among nations; Papers which compare and contrast media effects paradigms; Empirical studies documenting behavioral, cognitive, and attitudinal effects of the media across cultures; Comparative content analytic studies of the media of different cultures; Studies addressing the active role of audiences in the interpretation and use of media across cultures; Studies which address the cross-cultural role of media in the development of cultures/nations; The concept of horizontal and/or convergent media communication across cultures; Methodological papers which introduce or propose new approaches to the study of media effects across cultures; etc.. Theoretical articles, critical reviews, quantitative, and qualitative research pieces are welcomed.

IMPORTANT Author Guidelines: (1) Submit five high-quality photocopies of the manuscript. All manuscripts must conform to the Publication Manual of the American Psychological Association (3rd edition, 1983); (2) The title page should include the title of the paper, the author's name, address, contact phone number, and a brief author identification statement which includes full name, highest earned academic degree, university granting that degree, year conferred, current title/position, academic department affiliation, and university. To facilitate blind, peer review, the rest of the manuscript should not reveal the identity of the author; (3) A second separate page should provide a title and a 100-150 word, double-spaced, single paragraph abstract of the manuscript; (4) All manuscripts must be typed, double-spaced throughout (including abstract, quotations, footnotes, and references). List all citations and unpublished materials under the heading References. Tables and figures should appear on pages separate from the text; (5) Manuscripts should not exceed 30 pages in total. No copies of the manuscript will be returned to the author(s). Manuscripts must not be considered by other publications outlets while under consideration by the IICA; (6) The deadline for manuscript submission is: July 1st, 1990. Please submit manuscripts for editorial review to: Felipe Korzenny, Co-editor, IICA Annual Vol. 16, Department of Speech and Communication Studies, San Francisco State University, 1600 Holloway Ave., San Francisco, California 94132, USA. Phones: (415) 338 1597; (415) 338 7441; or (415) 595 5028.