

Fulbright Scholar Program
Research/Lecturing Award in the United States
Reference report

Please type and return immediately to the Fulbright administrative agency at the address below. Applications cannot be reviewed without reference reports. Due by appropriate in-country deadline indicated below.

Part I. (To be completed by Applicant)

Name of Applicant: Ildiko KOVATS Position: Researcher
Department: Research Group for Communication Studies
Institution: Hungarian Academy of Sciences - ELTE University
City/Country: Hungary, Budapest
Period of Award (Month): 10

Name of reference: George Gerbner
Position: Professor of Communication and Dean Emeritus
Institution: The Annenberg School for Communication, University of Pennsylvania, Philadelphia

Project Summary: (Full project statement should be given to the reference before Part II. is completed)

Part II. (To be completed by reference)

1. How long and what capacity have you known the applicant?
Six to eight years as professional colleague, research collaborator, participant in scientific meetings.
2. Please, discuss applicant's qualification and merits of proposal by commenting on the:
 - a) applicant's credentials, potential, and record of academic or professional accomplishments;
 - b) significance of proposal to the field;
 - c) importance of project to home country;
 - d) relevance of applicant's previous research and training to proposed project.

Ildiko Kovats is an experienced and talented researcher and scholar. I have read the proposal and endorse it with enthusiasm. In fact, it builds on previous work (some of it the result of prior collaboration) and intends to extend and enlarge its contribution to knowledge in communication. The curriculum-building and training component are much needed in Hungary. The research promises to make a unique contribution to comparative analysis in communication.

Month/Day/Year July 26, 1993, Signature



Fulbright Commission
1146 Budapest, Ajtosi Durer sor 19-21.
Hungary
Tel: (361) 183 7777, 183 6580
FAX: (361) 252 0266

By August 1, 1993

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