


Gladys Engel Lang



Current Research: school surveys
of Northern New York metropolises and presen-
tation of plans for quality integration.

Research includes a study of "successful"
and "unsuccessful" children in integrated and
segregated schools. Interviews with teachers,
students, parents, and principals focused on
influences operating toward success or failure.

CURRICULUM VITAE

GLADYS ENGEL LANG

Home Address: 92-31 57th Avenue
Elmhurst, N.Y. 11373
271-4516 (telephone)

Office: Center for Urban Education
33 West 42nd Street
New York, New York 10036
244-0300 (telephone)

Married: Two children born 1951 and 1955

GENERAL BACKGROUND

B.A. (Sociology) University of Michigan, 1940.

Graduate Assistant and Teaching Fellow, University of Washington, Seattle, 1940-42.

M.A. (Sociology) University of Washington, 1942. Thesis: "Some Neglected Temporal Aspects of Human Ecology."

Office of War Information, Washington, D. C. Information Analyst and Acting Chief, Radio Section, Bureau of Intelligence. 1942-43.

Office of Strategic Services (and its successors), Washington, D. C., London, Italy, and China. Research Analyst, Research and Analysis Branch. 1943-49.

Ph.D. Candidate and Research Assistant (Committee on Communications; Committee on Research, Education and Training in Race Relations), University of Chicago. 1949-53.

Ph.D. (Sociology) University of Chicago, 1954. Thesis: "A Study of Politics on Video."

Instructor, Department of Sociology, University of Miami (Fort Lauderdale Branch). 1953-54.

Sessional Lecturer, Department of Sociology, Carleton University, Ottawa, Canada. 1955-56.

Research Associate, Research Division, New School for Social Research. 1957.

Lecturer, Department of Anthropology-Sociology, Brooklyn College. 1957-59.

*Lecturer, Department of Anthropology-Sociology, Queens College. 1959-65.

Visiting Professor, Department of Sociology & Anthropology, Washington University at St. Louis, Missouri. Summer 1964.

Research Associate, Graduate School of Journalism, Columbia University. 1964-65.

Seminar Associate in Public Communications, Columbia University. 1964-

Senior Research Sociologist, _____ Center for Urban Education,
September 1965-

Visiting Associate Professor, Graduate Dept. of Sociology, Rutgers Univ.. 1965-66.

*A regular, full-time appointment. Professorial rank withheld because of nepotism restrictions.

Fall 1965

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PUBLICATIONS

BOOKS AND ARTICLES IN BOOKS

*COLLECTIVE DYNAMICS. New York: Thomas Y. Crowell Co., 1961. 563 pp.

MENTAL HEALTH (editor). Reference Shelf. Volume 30, No. 1. New York: H.W. Wilson Co., 1958.

CANADA (editor). Reference Shelf, Volume 31, No. 4. New York: H.W. Wilson Co., 1959.

OLD AGE IN AMERICA (editor). Reference Shelf, Volume 33, No. 5. New York: H.W. Wilson Co., 1961.

"Effects of Odd-shifts upon the Food Habits of War Workers." in THE PROBLEMS OF CHANGING FOOD HABITS. National Research Council, Washington, D.C. 1943.

* "The Unique Perspective of Television and its Effect." reprinted in R.R. Turner and L.M. Killian, COLLECTIVE BEHAVIOR. Englewood Cliffs, N.J.: Prentice-Hall, 1957.

Reprinted also in W. Schramm, MASS COMMUNICATIONS. Urbana: University of Illinois Press, 1960.

Reprinted also in B. Berelson and Mr. Janowitz, READER IN PUBLIC OPINION AND COMMUNICATION. Glencoe: Free Press 3rd ed. 1965.

* co-author with Kurt Lang

* "The Mass Media and Voting." in AMERICAN VOTING BEHAVIOR, ed. E. Burdick and A.J. Brodbeck. Glencoe, Ill.: The Free Press, 1959, pp. 217-235.

Reprinted in B. Berelson and M. Janowitz, READER IN PUBLIC OPINION AND COMMUNICATION, op. cit.

"Some Neglected Temporal Aspects of Human Ecology." reprinted in R.W. O'Brien, C. Schrag and W. Martin, READER IN GENERAL SOCIOLOGY. Boston: Houghton Mifflin, 1951 (1st ed).

"Minority Groups and Economic Status in New York State," Chapter III in DISCRIMINATION AND LOW INCOMES, ed. A. Antonovaky and L. Lorwin. State of New York, Indepartmental Committee on Low Incomes, Albany, 1959, pp. 49-71.

"DISCRIMINATION IN THE HIRING HALL: A Case Study of Pressures to Promote Integration in New York's Brewery Industry," Chapter VII in DISCRIMINATION AND LOW INCOMES, op. cit., pp. 195-240.

* "Decisions for Christ: Billy Graham in New York." in ANXIETY AND IDENTIFICATION, ed. M. Stein and A. Vidich. Clencor, Ill.: The Free Press, 1960, pp. 415-27.

* "Collective Behavior: Process and Form." in HUMAN BEHAVIOR AND SOCIAL PROGRESSES: AN INTERACTIONIST APPROACH, ed. A. Rose. Boston: Houghton-Mifflin, 1962, pp. 340-359.

* "Candidate Images and Vote Decisions." in THE GREAT DEBATES, ed. S. Kraus. Bloomington, Ind.: Indiana Univ. Press, 1962, pp. 313-331.

* "Collective Responses to the Threat of Disaster." in The Threat of Impending Disaster, ed. by M. Greenblatt, G. Grosser, and H. Wechsler. Cambridge, M.I.T. Press, 1965, pp. 58-75.

* "Fashion: Identification and Differentiation." in THE MASS SOCIETY, pp. 465-487 in Collective Dynamics reprinted in Dress, Adornment, and The Social Order, ed. by M.E. Roach and J.B. Eicher. John Wiley: New York, 1965, pp. 322-357.

ARTICLES IN JOURNALS

"Attitudes Concerning Size of Family: An Experimental Study." Sociology and Social Research (Nov. - Dec. 1942), pp. 126-35 (with C.F. Schmid).

"Some Neglected Temporal Aspects of Human Ecology." Social Forces (October 1943), pp. 43-47.

/This article also included in J.F. Steiner's Readings in Human Ecology (mimeo.) used in courses at the U. of Washington and in A. Hawley's Readings in Human Ecology (mimeo.) used at U. of Michigan./

"A Study of the Effects of Odd-Shifts upon the Food Habits of War Workers." American Sociological Review (August 1943).

* "The Unique Perspective of TV and Its Effect: A Pilot Study." American Sociological Review, XVIII (February 1953), pp. 3-12. Also reprinted in Bobbs-Merrill Reprint Series in the Social Sciences, Reprint # Sociology-160.

- * "The Inferential Structure of Political Communications." Public Opinion Quarterly, XIX (Summer 1955), 168-84
- X * "The Television Personality in Politics." Public Opinion Quarterly XX (Spring 1956), 107-116.
- X * "Political Participation and the Television Perspective." Social Problems, IV (October 1956), 107-116
- * "Television and the Intimate View of Politics." Journal of Broadcasting, I (Winter 1956-57), 47-55.
- * "Ordeal by Debate: Viewer Reactions." Public Opinion Quarterly. XXV (Summer 1961), 277-88.
- * "Zuschauerreaktionen bei den Kennedy-Nixon Debatten." Rundfunk und Fernsehen, IX (1961), 262-74. Translation of article above.
- * "Van Doren as Victim: Some Student Reactions." Studies in Public Communication, III (Summer 1961), 50-58.
- * "Resistance to School Desegregation: A Case Study of Backlash Among Jews", in Sociological Inquiry, Winter 1965, special issue ed. by E. Campbell, Volume 35, no. 1, pp. 54-106.

Book Reviews: Black Nationalism by Essien-Udom (American Journal of Sociology); The Quest for Paradise (American Journal of Sociology), by Sanford; People, Society and Mass Communication by Dexter and White (American Sociological Review).

MANUSCRIPT

- * "Collective Behavior," article for Encyclopedia of the Social Sciences, ed. D. Sills for Crowell-Collier, Inc.

"Effects of Network Election Returns Upon the Voting Behavior and Attitudes of Viewers, prepared for Columbia Broadcasting System, 200 pp., to be published.

UNDER CONTRACT

- * Crowd Behavior to Free Press.
- * Mass Communication and Public Opinion John Wiley & Sons.