

Bette Jean Bullert, Ph.D.

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CURRICULUM VITAE AND CREDIT LIST

EDUCATION

Ph.D., Communications, University of Washington, 1995. Ph.D. dissertation: "The Anatomy of Controversy: PBS, Independent Producers and the Promise of Public Television," a case-study approach to the making of controversy. Special emphasis on history of communication, political communication and media theory. Doctoral Committee: Professors Howard S. Becker (Sociology), Michael McCann (Political Science), Roger Simpson (Communications), Richard Kielbowicz (Communications) and John Campbell (Speech Communications). Dissertation to be published by Rutgers University Press, Fall 1996.

M. Litt., Politics, St. Antony's College, Oxford University, 1981. Studied history of ideas, political theory and sociology of religion. M. Litt. thesis: "Ethical Individualism and Religious Divisions in Enlightenment Scotland: the Case of Adam Smith." Supervised by Professors Charles Taylor (History of Ideas), Alan Montefiore (Philosophy) and Bryan Wilson (Sociology).

B. A. Philosophy, magna cum laude, Boston University, 1977. Studied with Professors Alasdair MacIntyre (Philosophy) and Howard Zinn (Political Science).

Boston University, University Professors Program, 1982.

University of Washington, graduate studies, Sociology, 1981.

Goethe Institute, German Language Program, Freiburg, Germany, 1977.

The Evergreen State College, Philosophy, Olympia, Wash., 1974-75.

TEACHING EXPERIENCE

Adjunct Faculty, Antioch University, Seattle campus. Teaching course on Visual Fieldwork, Summer 1995.

Video Instructor, Washington State Reformatory, Monroe, Wash., Winter and Spring 1995.

Field Advisor, Antioch University, Seattle campus. Advised students on qualitative field

research, Fall 1993 to Spring 1994.

Instructor, University of Washington, School of Communications, Summer 1993. Taught introductory course on writing for the mass media for Communications undergraduates.

Teaching Assistant, University of Washington, School of Communications, 1989 to June 1993. Taught sections in the history of communications, media and society and broadcast news writing.

Guest Lecturer, Notre Dame University, Gustavus Adolphus College, University of Washington, Seattle University, The Evergreen State College, and Seattle and Everett Community Colleges, 1986 to the present. Gave talks on television documentaries and popular culture.

Teaching Assistant, Department of Sociology, University of Washington, sociology of religion, 1981.

PRODUCTION AND JOURNALISM EXPERIENCE

Producer/Director/Editor, "Earl Robinson: **Ballad of an American**," a 57-minute documentary about the life and music of the composer of "Joe Hill," "Black and White," "Ballad for Americans" and other songs. KCTS/Seattle airdate: April 27, 1994, 7 pm. KCTS Viewers' Choice Encore broadcast: April 30, 1994, midnight. Showings: Margaret Mead Film Festival and the Museum of Modern Art, New York; Northwest Folklife Festival, Seattle; Pacific Northwest Labor History Conference, Seattle; International Labor Film and Video Festival, Minneapolis; Labor Union Press Association Annual Conference, Black Lake, Michigan; Northwest Film Festival, Portland; Pacific Film Archive, Berkeley; Santa Barbara International Film Festival. Distributed to non-theatrical venues by PBS Video. Distributed to public television stations by the Central Educational Network.

"A deeply moving film about an American original."
Studs Terkel

"You've caught the spirit of the man and his music -
an important slice of the history of our times."
Bill Moyers

Co-producer/Director, "Circle of Plenty," a 30-minute, independent co-production with KCTS-TV, Seattle about bio-intensive agriculture and its promise for the developing world. Local broadcast: July 22, 1987. PBS broadcasts, December 11, 1987; June 1988. Awards: CINE Golden Eagle; Silver Plaque, Chicago International Film and Video Festival, 1987; Honorable Mention, National Educational Film Festival, 1988; Certificate of Merit, Religious Broadcasting Commission, 1988. Distributed by Bullfrog Films.

"A practical plan to help alleviate world hunger."
The Christian Science Monitor

Co-producer/Co-director, "God and Money," a one-hour, independent production about the U.S. Catholic Bishops' pastoral letter on the American economic system. PBS broadcasts: November 9, 1986 and June 1987. Awards: First Place, National Educational Film Festival 1986; First Place, Catholic Audio Visual Educators. Distributed by California Newsreel.

"First-rate. . . I urge you to catch this splendid program."
New York Daily News

Director, "Hunthausen," focus segments for The MacNeil/Lehrer Newshour, Air dates: November 10, 1987 and May 28, 1987.

Director, "Hunthausen," feature segment for Nightsight, KCTS-TV local public affairs program. Air dates: November 10, 1987 and May 28, 1987.

Producer/Writer, 18-minute video about an ergonomic keyboard for the Kinesis Corporation, 1993.

Field Producer, Norwegian Educational Television. Interviewed African-Americans, Filipino-Americans, Native-Americans and Norwegian-Americans about their lives in the U. S. May 1991.

Stringer, Reuter News Service, Seattle branch, April to October 1990. Filed wire stories about Boeing, international trade, lawsuits, medical research, life-after-death experiences, the Hanford Nuclear Reservation, obituaries and other news.

Production Manager, drug and alcohol rehabilitation commercials for Schick Shadel Hospitals and treatment centers, 1990.

Production Assistant, Schick Shadel commercials, 1989.

Associate Producer/Writer, educational documentary for parents about teen drug use, Kaye-Smith Productions, 1988.

Location Scout, Kaye-Smith Productions, 1986.

Producer/Reporter, Evening Edition, KCTS-TV. Produced news stories about union decertification and community grass-roots activists, among other topics, 1983.

Researcher, Frontline, WGBH-Boston. Investigated allegation of Philippine government involvement in murder of two Seattle Filipino-Americans, 1983.

Associate Producer, KING-TV (Seattle's NBC affiliate). Investigative reports on the 1981 murders of two Filipino/American cannery union officials, 1982.

PUBLICATIONS

The Anatomy of Controversy: PBS, Independent Producers and the Promise of Public Television (working title), Rutgers University Press, under contract to be published in 1996.

"Anatomy of a Controversy: Public Television and the 'Dark Circle' Case," Wide Angle: A Quarterly Journal of Film History, Theory, Criticism and Practice, Vol. 16, Numbers 1-2 (August 1994), Ohio University School of Film.

"The Days of Rage Controversy," Proceedings from "The Images of War" Conference," University of Southern Colorado, 1992.

"Television and the Vision of the Common Good," article, The Common Good and U.S. Capitalism, ed. Oliver Williams and John Houck, University Press of America, 1987.

Essays on Adam Smith, Adam Ferguson, The Scottish Enlightenment and Civil Society, The MacMillan Student Encyclopedia of Sociology, ed. Michael Mann, MacMillan, 1984.

CONFERENCE PRESENTATIONS

Panelist, "Conflicting Realities in Production of Public Television Programming: Whose Public, Whose Reality?" International Communication Association Annual Conference, Albuquerque, New Mexico, May 26, 1995.

"The 'Days of Rage' Controversy," paper presented at "The Images of War" Conference, University of Southern Colorado, March 1992. Chaired session on the Gulf War and media coverage.

Discussed and presented excerpts of "Earl Robinson: Ballad of an American" at Pacific Northwest Labor History Conference on "Intellectual Freedom, Governmental Repression, and Political Voice - the Post-War Years: 1945 - 1955," Evergreen State College, May 1991.

"Propaganda, Censorship and the Gulf War," workshop at University of Washington Symposium, Seattle, March 1991.

"Media Coverage of the Gulf War," graduate forum, School of Communications, University of Washington, Seattle, January 1991.

"Adam Smith and the Unenlightened," paper presented at international conference, "The Legacy of Adam Smith," University of British Columbia, Vancouver, September 1990.

"The Third Cinema," joint presentation at a state-wide annual meeting of community college teachers, Seattle, April 1989.

"Margaret Thatcher and the New White Paper on British Broadcasting," paper presented at UCLA Annenberg/West Conference, Los Angeles, February, 1989.

References for Bette Jean Bullert, Ph.D.:

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