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George Gerbner
234 Golf View Road
Ardmore, PA 19003

Dear George:

Dancing with you in Albuquerque was one of the highlights of my trip. I had a great time.

I've enclosed a tape of my documentary about Earl Robinson and a few artifacts from my academic life.

I hope your talk to David Horowitz' group in L.A. went well, and given my interest in public television and popular culture, I want to find out more about what you said and what he said. Will your talk be published in COMINT? I hope all went well with Norman Lear, too.

About CEM - I think you ought to approach Bill Moyers. Moyers is already interested in your work and life, so he would probably be interested in your press release about CEM and the "Founding Convention." I understand he's very busy, but he might be interested in doing something about your project as a television story, perhaps for CBS. Moyers' main gate-keeper at Public Affairs Television is Lee Taylor, tel. (212) 560-6961. Her fax is (212) 560-6646. Address is the same as WNET: 356 West 58th St., New York, NY 10019.

For funding, I would make a query call and/or send a letter to the Florence and John Schumann Foundation. The foundation head is John Moyers, Bill Moyers' son. The address is 33 Park St., Montclair, NJ 07042. Tel. (201) 783-6660; fax (201) 783-7553. My husband, Paul Loeb, recently received a grant from the Schumann Foundation to promote his book, Generation at the Crossroads: Action and Apathy on the American Campus. He tells me John Moyers is very interested in the relationship between money and politics, but the foundation also supports projects dealing specifically with media and the struggle for a more democratic culture.

Good luck getting funding for the conference, and let me know what you think of my Earl show. All the best wishes.

Sincerely,


B. J. Bullert