
|_|_|_|_|_|_|_| Tape ID
|_|_|_|_| Program ID of program slot (enter from log sheet)
|_|_|_|_| Program ID for the music video (enter from log sheet)
|_|_|_|_|_|_|_| Name of performer (enter from log sheet) _____
 Title of song (enter from log sheet) _____
|_|_|_|_| Coder ID

1. Description (80 letters max)

|_|_| 2. Stage/Story
|_|_|_|_| 3. Type of music _____
|_|_| 4. Sex of group
|_|_| 5. Lyrics and visuals

TOPICS

|_|_| 6. Home
|_|_| 7. Loss of Love/ New Love
|_|_| 8. Sexuality/Lust/Romance
|_|_| 9. Friendship
|_|_| 10. Growing up
|_|_| 11. Socio-cultural/Protest
|_|_| 12. Music/Business
|_|_| 13. Supernatural
|_|_| 14. Religion
|_|_| 15. Death/Dying
|_|_| 16. Schools
|_|_| 17. Wisdom/Self-reflection
|_|_| 18. Drugs
|_|_| 19. Alcohol
|_|_| 20. Fun
|_|_| 21. War
|_|_| 22. Legal/Crime/Police
|_|_| 23. Violence (incl. symbols)

AGGRESSION/VIOLENCE

|_|_| 24. Nonfatal violence
|_|_| 25. Fatal violence
|_|_| 26. Destruction of objects/
 explosions
|_|_| 27. Consequences of violence
|_|_| 28. Tone of violence

SEXUALITY

|_|_| 29. Degree of sex

ATOD PRESENCE

|_|_| 30. ATOD presence
|_|_| 31. Message

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DESCRIPTION OF SCENE: _____

Tobacco	Alcohol	Prescribed	Over-the-Counter Drug	Illicit Drug
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|_| 32. Type of Scene

33. Name	Tobacco			Alcohol			Prescribed			Over-the-Counter Drug			Illicit Drug			
34. Significance	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
35. Mention/Show	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
36. Illicit trade	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
37. Trade and Use	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
38. Illegal use	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
39. Consume/Hold	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
40. Public/Private	0	1	2	3	0	1	2	3	0	1	2	3	0	1	2	3
41. Intoxication	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
42. Relief	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
43. Weapons	0	1	2	3	0	1	2	3	0	1	2	3	0	1	2	3
44. Driving	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
45. Added Risk	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
write in type of activity	_____			_____			_____			_____			_____			
46. Use & Violence	0	1	2	3	0	1	2	3	0	1	2	3	0	1	2	3
47. Trade & Violence	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	

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35. Mention/Show	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
36. Illicit trade	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
37. Trade and Use	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
38. Illegal use	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
39. Consume/Hold	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
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43. Weapons	0	1	2	3	0	1	2	3	0	1	2	3	0	1	2	3
44. Driving	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
45. Added Risk	0	1	2	0	1	2	0	1	2	0	1	2	0	1	2	
write in type of activity	_____			_____			_____			_____			_____			
46. Use & Violence	0	1	2	3	0	1	2	3	0	1	2	3	0	1	2	3
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