

**CURRICULUM VITAE
PAUL CARTON**

ADDRESS

1600 North Oak Street
Apartment 207
Arlington, Virginia 22209
(703) 527-7188

GENERAL SUMMARY

Fourteen years experience as a senior policy analyst/administrator, and as consultant to a host of urban, statewide and national organizations. Career emphasis on organizational development and strategic planning, with a strong background in survey research methods and the conducting and analysis of policy-based research. Ph.D. in urban policy analysis.

PROFESSIONAL ENGAGEMENTS

1990 -
Present

Special Assistant to the President
University of Puerto Rico

Serve as special assistant/senior policy analyst to the President for national and international affairs. Responsible for planning and developing University research, technology transfer, and international development programs. Act as chief liaison between the University of Puerto Rico and the U.S. government and federal agencies.

1989 -
1990

Senior Policy Analyst/Researcher
National Center for Housing Management, Washington, D.C.

Planned, implemented, and evaluated a series of National Center projects. Oversaw and conducted research into its Work Preparation and Community Improvement Program, a pilot project to transform selected public housing communities into intensive on-site centers for education, work preparation, and personal/values development.

1986 -
1990

Special Assistant to the Chancellor
Medical Sciences Campus, University of Puerto Rico

Served as senior policy analyst/administrator for campus research and institutional development. Constructed the campus' research and patenting/licensing policies and programs. Planned and developed its Office of External Resources (charged with grant proposal preparation, university/industry joint research projects, and intergovernmental relations), and its Office of Institutional Development (charged with private sector fundraising).

1988

Consultant to the Governor's Economic Advisory Council: Commonwealth of Puerto Rico
Advised the Council on housing policy and governmental management improvement efforts, and conducted a study on critical housing issues facing the Commonwealth.

- 1987 - Consultant to the "Atrévete" Voter Registration Program: Commonwealth of Puerto Rico
1988 Reorganized and expanded the Commonwealth's "Atrévete"/Voter Registration Program, a political empowerment effort to maximize Puerto Rican voter participation in mainland American politics. Developed a Hispanic Community Leadership Mobilization campaign that recruited 3,000 New York City Hispanic community leaders to participate in voter registration activities with their constituencies.
- 1985 Special Assistant to the Secretary
Puerto Rico Department of Housing
Developed the Department's Office of Federal Programs, which was responsible for identifying and soliciting federal funds, and for coordinating relations with HUD's national, regional, and local offices. Created and administered the Department's \$3.4 million Management Improvements Program, which conducted a management review of the fiscal, computer, staffing and organization, and field operations of the agency.
- 1977 - Political Consultant/Researcher
1984 Martila and Kiley, Inc., Boston, Massachusetts
Conducted attitudinal surveys of the American electorate. Organized large-scale computer/direct mail/fundraising operations. Developed print/radio/direct mail advertising. Directed community leadership and field mobilization efforts for a host of urban and statewide campaigns. Principal engagements included:
- 1984 Gary Hart Presidential Campaign.
Coordinated Hart's Democratic Presidential caucus campaign in Puerto Rico. Produced Hispanic print and radio advertising for the Illinois and New York primaries.
- 1984 John Kerry for U.S. Senator from Massachusetts.
Developed the campaign's computer/direct mail operation, its small donor fundraising program, and its field organization effort.
- 1982- Popular Democratic Party of Puerto Rico.
1984 Designed the Party's \$1.5 million national direct mail operation. Developed its field organization/canvassing effort for Puerto Rico's major urban areas. Coordinated hardware/software development and utilization of the Party's in-house computer system.
- 1981 David Dinkins for Manhattan Borough President.
Conducted attitudinal surveys of the Manhattan electorate. Organized the campaign's direct mail/in-house computer operation, and its field effort.
- 1981 Vote Yes for Detroit/Mayor Coleman Young's Re-election Campaign.
Conducted attitudinal surveys of the Detroit electorate. Developed a community leadership program that mobilized 1900 community leaders to engage in voter contacting activities with their constituencies.
- 1979 Celeste Benítez for Mayor of San Juan, Puerto Rico.
Designed a campaign field effort that canvassed 80,000 San Juan households, and a \$300,000 direct mail/monthly donor program.

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- 1976 Instructor, College of Urban Studies
State University of New York at Buffalo
Taught at the undergraduate level: "Problems in Urban Education".

EDUCATION

Ph.D. Urban Policy Analysis: Center for Policy Studies
State University of New York at Buffalo. 1983.

B.A. Psychology (Cum Laude)
State University of New York at Buffalo. 1973.

PUBLISHED RESEARCH

- 1991 "Mass Media Culture and the Breakdown of Values Among Inner City Youth," Future Choices, "Vol. 3, No. 1, Winter 1991, pp. 9-19.
- 1984 Mobilizing the Black Community (Wash., D.C.: Joint Center for Political Studies) 35 pp.
- 1983 The Effects of Party Organizational Activity and Community Leadership Activity on Black Voter Behavior (Ann Arbor: University Microfilms International) 144 pp.
- 1980 "A Black Man Runs for Mayor; The Extraordinary Campaign of Arthur O. Eve", Afro-Americans in New York Life and History, Vol. 4, No. 2 (July): pp. 2-53.