

**CHRISTINE CASTANEDA**

Post Office Box 241  
Charleston SC 29402

(803) 577-7283

**Objective** To capitalize on my broad experience to think and manage creatively in business and in the arts.

**Work History**

- 1995-Present **PHILIP SIMMONS FOUNDATION** and **HISTORIC CHARLESTON FOUNDATION**, Charleston, Writer - conduct research of all master blacksmith Philip Simmons' ironwork, and interview him, his clients and friends.
- 1994-Present **ASSISTANCE INC.**, Writer/researcher - freelance contract assignments.
- 1980-Present **GEORGIA COUNCIL FOR THE ARTS, SOUTH CAROLINA ARTS COMMISSION, CHARLESTON COUNTY SCHOOL DISTRICT, COLLEGE OF CHARLESTON** and **AUGUSTA COLLEGE**, Artist - create and conduct curriculum on the uses and power of Journalwriting and Storytelling in schools and prisons and for Elder Hostels and community residencies. Perform stories at arts centers, museums, resorts, churches, libraries, senior centers, and hospitals in the South, New York, Hawaii, Mexico, Australia, Indonesia and Europe, and on TV and public radio in Georgia and South Carolina. Founder of the Tellers of Two Cities (Aiken/Augusta) and A Storytelling Troupe and Back Porch Storytellers (Charleston).
- 1990-91 **DRAYTON HALL**, a **NATIONAL TRUST FOR HISTORIC PRESERVATION** plantation, Charleston, Public Relations, Special Events and Volunteer Coordinator - directed annual Arts & Crafts Festival which was more financially successful than ever; created spring piano concert which has become an annual event; organized volunteer efforts and appreciation.
- 1969-1994 **THE HERALD**, McClatchy Newspapers, Rock Hill SC, Editor, Arts and Entertainment - on contract assignment; **THE NEW YORKER MAGAZINE**, Advertising Sales Representative - responsible for all leather goods accounts, and museums, galleries, auction houses, theaters, movies, restaurants and hundreds of retail stores in Manhattan and Brooklyn; **M**, The Magazine for Men, Fairchild Publications, Advertising Sales Representative - created women's products category; **CPDA NEWS**, Council for Periodical Distributors Associations, Editor - oversaw doubling of pages; **BUDGET DECORATING** Newsletter, Maco Publishing, Editor; **BRIDE'S**, Conde Nast Publications, Editor, Home Furnishings.

**Languages** German, Spanish.

**Education** **UNIVERSITY OF SOUTH CAROLINA**, Aiken, B.I.S., English; **UNIVERSITY OF SOUTH CAROLINA**, Columbia, Scholarship, Southeastern Multicultural Newspaper Workshop; **SEWANEE**, The University of the South, Tenn., Summer Writers' Conference, Playwriting; **COLLEGE OF CHARLESTON**, Spanish and Playwriting; **HUNTER COLLEGE**, NY, The Writers Workshop; **NATIONAL STORYTELLING INSTITUTE** workshops and conferences; **INTERNATIONAL WOMEN'S WRITING GUILD** Annual Conference, **Skidmore College**, NY; **FACHSCHULE DES MOBELHANDELS**, Cologne, Germany, Interior Architecture; **FIRMA HELBERGER**, Frankfurt, Germany, Interior Design, Retail Apprenticeship.

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**Objective** To apply my broad experience in sales and as a writer/researcher/editor/conceptual artist in a Conceptual Sales position where my strong communication and presentation skills and my ability to think globally and synopsize clearly will be challenged.

**Work History**

1995-Present Writer/researcher - **PHILIP SIMMONS FOUNDATION** and **HISTORIC CHARLESTON FOUNDATION**, Charleston - conducting study of all of master blacksmith Philip Simmons' ironwork, interviewing him, his clients and his friends; **ST. FRANCIS HOSPITAL**, Charleston - collected information on Proposition 187 for marketing presentation.

1969-1994 Editor, Arts and Entertainment, on contract assignment, **THE HERALD**, McClatchy Newspapers, Rock Hill SC - created weekly articles for Lifestyles section; Advertising Sales Representative, **THE NEW YORKER MAGAZINE**, NY - responsible for all museums, galleries, auction houses, theater, films, restaurants, and hundreds of retail stores in Manhattan and Brooklyn; Advertising Sales Representative, **M**, The Magazine for Men, Fairchild Publications, NY - created women's products category; Editor, **CPDA NEWS**, NY - covered magazine/paperback wholesaling for association monthly; Editor, **BUDGET DECORATING** Newsletter, Maco Publishing, NY; Assistant Editor-Home Furnishings, **BRIDE'S**, Conde Nast Publications, NY - planned and photo-styled pages and produced mail order column.

1980-Present Conceptual Artist, **GEORGIA COUNCIL FOR THE ARTS**, **SOUTH CAROLINA ARTS COMMISSION**, **CHARLESTON COUNTY SCHOOLS**, **COLLEGE OF CHARLESTON** and **AUGUSTA COLLEGE** - create and conduct curriculum on the practical uses and healing power of Journalwriting and Storytelling in schools, prisons, and for Elder Hostels and community residencies. Perform stories at arts centers, museums, resorts, churches, libraries, senior centers, day care centers, and hospitals in the South, New York, Hawaii, Mexico, Australia, Indonesia and Europe, and on TV and public radio in Georgia and South Carolina. Founder of the Tellers of Two Cities (Aiken/Augusta) and A Storytelling Troupe and Back Porch Storytellers (Charleston). Director, Speakers Network, and Steering Committee member, **CULTURAL ENVIRONMENT MOVEMENT**, Phila.

1990-91 Public Relations and Special Events Coordinator, **DRAYTON HALL**, a **NATIONAL TRUST FOR HISTORIC PRESERVATION** plantation, Charleston - directed annual Arts & Crafts Festival which was more financially successful than ever; created spring piano concert which has become an annual event.

**Languages** German, Spanish

**Education** **UNIVERSITY OF SOUTH CAROLINA**, Aiken, B.I.S., English; **USC**, Columbia, Southeastern Multicultural Newspaper Workshop; **SEWANEE**, The University of the South, Tenn., Summer Writers' Conference, Playwriting; **COLLEGE OF CHARLESTON**, Spanish and Playwriting; **HUNTER COLLEGE**, NY, The Writers Workshop; **NATIONAL STORYTELLING INSTITUTE**; **FACHSCHULE DES MOBELHANDELS**, Cologne, Interior Architecture; **FIRMA HELBERGER**, Frankfurt, Interior Design Apprenticeship.