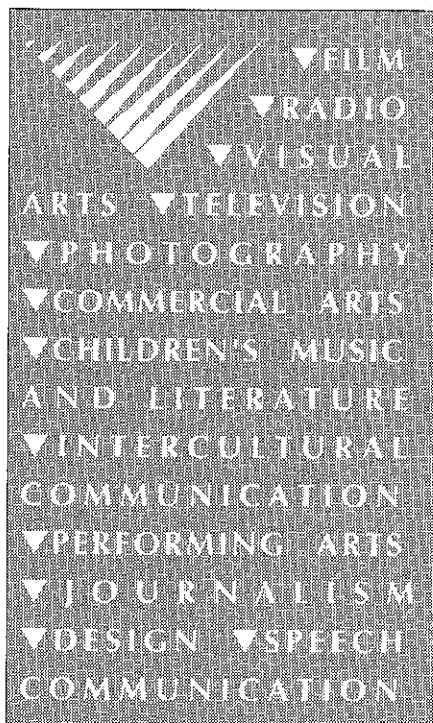


arc



**THE ASSOCIATION
FOR RESPONSIBLE
COMMUNICATION**

SEVERAL YEARS AGO a journalist, a TV producer, a college administrator, a singer, a speechwriter for the White House

and a few of their friends had a conversation about the impact and value of their work.

They covered many topics, but always came back to the same themes: vision, life purpose, spiritual values, and the challenge of being a responsible communication professional in today's world.

After further discussion in wider circles, the need for an ongoing forum was apparent. The Association for Responsible Communication was created to provide this meeting ground. ARC's primary intent is to unlock the spirit of greatness within ourselves and our audiences.

ARC has sponsored events worldwide, spanning a range of communication topics in diverse locations: communication technology in Vancouver at Expo 86, journalistic ethics in Boston, personal/professional balance in Hollywood, Soviet-American film stereotypes in Los Angeles, the inner vision of performing artists in Cape Town, South Africa, and fundamental communication processes in London. ARC has also produced concerts, art shows and other performances which represent artistic integrity.



MEMBERSHIP is open to anyone who identifies with ARC's spirit and purpose.

Members receive the quarterly ARC journal, *In Touch*, which provides news of noteworthy communicators and ARC activities. Members are invited to participate in the annual membership meeting, teleconferences and events in local areas.

To become an ARC member, fill out the application below and mail it with a check or money order to the headquarters in your area.



U.S. HEADQUARTERS
Association for Responsible Communication
25000 Glen Ivy Road
Corona, CA 91719 USA
Phone: (714) 277-4484

CANADIAN HEADQUARTERS
ARC Canada
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Phone: (604) 395-5119

UNITED KINGDOM HEADQUARTERS
ARC U.K.
Mickleton House
Mickleton, Gloucestershire
GL55 6RY, England
Phone: (0386) 438727



YEARLY

- Individual Member \$50.00
- Corporate Affiliate \$225.00
(5 employee memberships)
- ARC Benefactor \$500.00 or more
- Student \$30.00

Name

Address

City.....State.....ZIP


Country


Phone


Profession


Amount Enclosed


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 The Association for Responsible Communication
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