

Intercom -

The Asian Mass Communication Research and Information Centre (Amic) was founded as a joint project of the Government of Singapore and the Friedrich-Ebert-Stiftung. Amic is a non-profit international institution.

At present, Amic's activities cover twenty Asian countries, from Iran to Korea. The Secretary-General of Amic is Dr. Y.V.L. Rao, and the Deputy Secretary-General is Dr. Gerhard Maletzke. Altogether, there are twenty staff members in the secretariat.

Amic is a membership organization. Anyone interested in promoting mass communication in Asia can apply for membership. At present, Amic has about five hundred members, including social scientists, media practitioners, and government communicators. From among the members a network of about fifty correspondents who collect materials relating to mass communication in their respective countries has been established.

In the field of documentation and information, Amic is building up a library concentrating on the collection, processing and retrieval of "fugitive" materials - manuscripts, research reports, conference papers and annual reports, for example. To make this material available to interested persons and institutions, Amic publishes a Documentation List. In addition, important research reports are abstracted.

Amic organizes seminars and conferences on various topics relating to communication in Asia. It is also sponsoring travelling seminars, in which small groups of communication specialists visit important institutions in the region to get information on the various communication aspects of different countries.

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At present, Amic publishes a quarterly Asian Mass Communication Bulletin, a quarterly Documentation List, a biannual Index of Periodicals, and an annual Checklist of Theses. Amic is also preparing the publication of monographs; forthcoming are a Directory of Mass Communication Institutions in Asia, and an Annotated Bibliography of Mass Communication in Asia. The first issue of Media Asia, ~~an Asian mass communication quarterly~~, is scheduled for publication in ~~early~~ ^{early 1974} ~~January 1974~~.

Finally, Amic is supporting Asian teaching and research institutions in mass communication by making available books, periodicals and technical equipment, and by acknowledging requests for guest lectures by members of the Amic staff. For more information, write: Asian Mass Communication Research and Information Centre, Ming Court Hotel, Tanglin Road, Singapore 10.

Taken from Audience & Programme Research
#1, March '73; Sveriges Radio.

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Why?
What about
1960's?

A Nordic Documentation Center for Mass Communications Research (~~Nordicom~~) ^(NORDICOM) has been inaugurated through the support of the Nordic Cultural Fund, ^{ent} the broadcasting organizations of the ~~Nordic countries~~, and ~~the~~ Newspaper Publishers' ~~Associations~~ of Denmark, Norway and Sweden, and Finland.

The documentation center aims to reach researchers, educators, and all persons connected with mass media or mass communications. An additional goal is to provide decision-makers (e.g., politicians and authorities) and other interested parties a means of keeping up-to-date with progress in this important field of research.

The documentation center ^{does not} ~~will not~~ initiate research of its own, but it is hoped that the collection and presentation of relevant material will contribute to the improvement and advancement of research and public debate.

The documentation center consists of four coordinated national units carrying on parallel work in Denmark, Finland, Norway and Sweden. The information and data collected by the four centers is ~~to be~~ documented and processed jointly. Catalogues with annual summaries as well as more frequently distributed supplements and research bulletins ^{will be} ~~will be~~ made available to interested parties.

The Nordic Documentation Center is one of several similar centers cooperating with the support of UNESCO. ~~At present,~~ These include: Amic, located in Singapore, and serving Asia; Ciespal in Ecuador, for Latin America; University of Leicester, England, for members of the Commonwealth; and Universite de Strasbourg, France, for the French-speaking world. Centers

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North America,

are also planned for the Soviet Union, East Africa, and the Arab world.

The Finnish unit at the University of Tampere will be responsible for the coordination of the project and international relations. ~~Processing and correlation of the information collected by the various national units is presently being done.~~

For more information, write to: NORDICOM, University of Tampere, Kalevantie 4, SF-33100, Tampere 10, Finland.