
Program on Information Resources Policy

Anthony G. Cettinger
John C. LeGates
Oswald H. Ganley

October 28, 1993

Professor George Gerbner
Annenberg School for Communication
University of Pennsylvania
Philadelphia, PA 19104

Dear George,

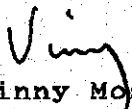
I have been nominated for the position of Dean of the School of Journalism and Communication at the University of Oregon and have decided to let my name stand for the position.

I have been asked to submit the names of references and would like to list your name. May I do so?

I am on research leave this year working at Harvard. I am completing a book on the political economy of communication and a series of case studies on the impact of information technology on the service industry.

Let me know if you can agree to do this and if you would like me to send you additional information.

All the best,


Vinny Mosco



Harvard University



Center for Information Policy Research

E-mail: mosco@das.harvard.edu

Harvard University
Aiken 200
33 Oxford Street
Cambridge, Massachusetts 02138
617-495-4114
Cable: PIRP Cambridge
Telex: 888 737 PIRP UD
Fax: 617-495-3338



UNIVERSITY OF OREGON

December 8, 1993

Professor George Gerbner
The Annenberg School for Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104

Dear Professor Gerbner:

The University of Oregon is presently conducting a search for a Dean of the School of Journalism and Communication. We are considering Vincent Mosco as a candidate, and he has indicated that you are in a position to give us a candid assessment of his qualifications for the position. I have enclosed a job announcement to assist you in your evaluation.

I am very much aware of the demands on your time and appreciate your willingness to assist us in this task. I can assure you that the candidate is being considered very seriously. I would be especially grateful if I could receive your letter on or before January 4, 1994. Please send your reply to the address on this letterhead. My FAX number is 503/346-3017.

Thank you in advance for taking the time to inform the Search Committee of your views. Should you have any questions, please feel free to contact me directly.

Sincerely,

Donald R. Van Houten, Chair
Dean Search Committee
Journalism and Communication

Enclosure

OFFICE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS AND PROVOST

Eugene OR 97403-1226 · Telephone (503) 346-3081 · Fax (503) 346-3017



UNIVERSITY OF OREGON
Qualifications Statement
Dean of School of Journalism & Communication

Experience: Academic: We seek a candidate eligible for tenure at the rank of full professor at the University of Oregon, with a record of scholarly achievement and teaching excellence, and proven academic leadership.

Administrative: The candidate should work well with diverse faculty and students, administrators, professional groups and constituencies outside the University, and possess the skills and abilities to stimulate and promote academic excellence. The new dean will provide leadership in external fund raising as well as encourage and support faculty development.

Other: Professional experience in some areas of journalism and communication is preferred.

Personal

Attributes: The candidate should exhibit the highest levels of personal and professional integrity, be able to develop, implement, and communicate clearly the goals and aspirations of the university, function effectively with diverse groups of constituents, and reflect the values of a major liberal arts university.

Nominations & Applications should be postmarked no later than November 15, 1993 and sent to the following address:

Professor Donald R. Van Houten, Chair
Journalism & Communication Dean Search Committee
103 Johnson Hall, University of Oregon
Eugene, OR 97403
FAX (503) 346-3017

**An equal opportunity, affirmative action institution committed to
cultural diversity and compliance with the Americans with
Disabilities Act.**