

NAME. Graham Murdock

NFA 12/18/79

BORN. 27th March 1946.

EDUCATED. London School of Economics and Political Science.

Bsc(Sociology) First Class Honours. 1967

University of Sussex. MA Sociology 1968.

ACADEMIC APPOINTMENTS.

Joined the staff of the Centre for Mass Communications Research at the University of Leicester as Research Assistant in October 1968. Promoted to Research Associate October 1969.

TEACHING EXPERIENCE.

1971 seq Central role in planning and teaching the sociology of communications component in the Leicester Centre's taught MA programme. Joint responsibility for the core course; "Structures and Processes of Communications", and sole responsibility for the elective option on 'Problems in Cultural Theory'.

Supervision of graduate students at the Leicester Centre engaged on research leading to the degrees of M.Phil and Ph.D

1971-5. Visiting lecturer, Scraftoft College of Education running an elective option; 'The study of Popular Culture and Mass Communications' for undergraduate students in their final year of the BEd degree.

EXAMINING EXPERIENCE.

External examiner for graduate research theses at the universities of Birmingham, Keele and Warwick.

1980 seq. External examiner for the BA Media Studies degree at the Polytechnic of Central London.

OTHER POSTS.

1976-78 Advisory editor of the Journal of Educational Television.

Member of the course team for the Open University's third level social science course; 'Mass Communication and Society'.

RESEARCH EXPERIENCE

1. Co-researcher on a study of the media coverage of the mass demonstration in London against the War in Vietnam, on October 27th 1968. Particular responsibility for the study of the press coverage and the analysis of the social and political context of the event.

See publications - (1) (4) (15) (on the list attached)

2. Research Director: "Mass Media and the Secondary School" (funded by the Schools Council). A survey of teachers' attitudes towards the mass media and their classroom use of media material, together with a study of the relations between media involvement and school commitment among pupils.

See publications - (2) (5) (28) (29) (30) (31)

3. Research Director: "Adolescent Culture and the Mass Media" (financed by the SSRC). A critical evaluation of the concept of 'youth culture' based on a study of the social consciousness and leisure behaviour of a cross section of teenagers and their parents.

See publications - (2a) (10) (11) (12) (13) (14) (27)

4. "Mass Media and the Class Structure: An Explanatory Study in Britain" (financed by the SSRC). A survey of the changing patterns of ownership and control in the British mass media industries, and their implications for current debates on power, ideology and class stratification.

See publications - (2b) (16) (17) (20) (22) (23) (24) (26) (37)

5. The production of broadcast drama, with particular reference to the position and role of writers. (Continuing)

See publications - (18) (25) (34)

PUBLICATIONS

Books

- (1) (with J.D. Halloran and Philip Elliott) Demonstrations and Communication: A Case Study (Harmondsworth: Penguin Books, 1970, pp.330).
- (2) (with Guy Phelps) Mass Media and the Secondary School (London: Macmillan Education, 1973, XIX + pp.196).
Dutch translation Jeugd en Massamedia (Leiden Stafleu and Zoon 1976, pp.264).
- (2a) Beyond Youth Culture (London: Constable) (in preparation).
- (2b) (with Peter Golding) Cultural Capitalism: The Political Economy of Mass Communications (London: Routledge and Kegan Paul) (in preparation).

Contributions to Collections

- (3) Besitz und Kontrolle der Massenmedien in Gross Britannien Heute: Strukturen und Konsequenzen - in Massenkommunikationsforschung 1: Produktion, ed Dieter Prokop (Frankfurt am Main. Fischer Taschenbuch Verlag, 1972, pp.36-64).
- (4) Political Deviance: The Press Presentation of a Militant Mass Demonstration - in The Manufacture of News: Deviance, Social Problems and the Mass Media, ed Stanley Cohen and Jock Young (London: Constable, 1973, pp.156-175).
- (5) Struktur, Kultur und Protestpotential - in Massenkommunikationsforschung 2: Konsumtion, ed Dieter Prokop (Frankfurt am Main. Fisher Taschenbuch Verlag, 1973, pp.275-294). Reprinted in Hörerziehung (ed) Bernhard Dopheide (Darmstadt, Wissenschaftliche Buchgesellschaft, 1977, pp.260-384).
- (6) (with Peter Golding) For a Political Economy of Mass Communications - in The Socialist Register 1973, ed Ralph Miliband and John Saville (London: The Merlin Press, 1974, pp.205-234). Danish translation in Mediesociologi, ed. Michael Andersen and Jørgen Poulsen (Copenhagen. Rhodos Studie-Serie, 1974, pp.261-276).
- (7) The Economic Context of Cable Television - in Cable: An Investigation of the Social and Political Implications of Cable Television, (London: The Standing Conference on Broadcasting, 1974, pp.77-94).
- (8) Mass Communication and the Construction of Meaning - in Reconstructing Social Psychology, ed Nigel Armistead (Harmondsworth: Penguin Books, 1974, pp.205-220).
- (9) The Politics of Culture - in Education or Domination: A Critical Look at Educational Problems Today, ed Douglas Holly (London: Arrow Books, 1974, pp.88-104).

- (10) Education, Culture and the Myth of Classlessness - in Work and Leisure: An Interdisciplinary Study in Theory, Education and Planning, ed John Haworth and Michael Smith (London: Lepus Books, 1975, pp. 119-132).
- (11) Youth in Contemporary Britain: Misleading Imagery and Misapplied Action - in Youth Service, Youth Work and the Future, ed David Marsland and Michael Day (National Youth Bureau, Occasional Paper No. 12, 1976, pp.15-26).
- (12) (with Robin McCron) Youth and Class: The Career of a Confusion, in Working Class Youth Culture, ed Geoff Pearson and Geoff Mungham (London, Routledge and Kegan Paul, 1976, pp.10-26).
- (13) (with Robin McCron) Consciousness of Class and Consciousness of Generation, in Resistance Through Rituals: Youth Subcultures in Post War Britain, ed Stuart Hall and Tony Jefferson (London, Hutchinson University Library, 1976, pp.192-207).
- (14) (with Robin McCron) Music Classes, in Growing Up (London, International Publishing Corporation, 1976) pp.27-28.
- (15) (with J.D. Halloran and Philip Elliott) Konklüziok: A Tünteteseek mint Hirek, in A Televizios Jelenseg, ed Tamas Szecsko (Budapest, Gondolat, 1976, pp.321-340).
- (16) (with Peter Golding) Capitalism, Communications and Class Relations, in Mass Communications and Society, ed James Curran, Michael Gurevitch and Janet Wollacott (London, Edward Arnold, 1977, pp.12-43).
- (17) (with Peter Golding) Beyond Monopoly: Mass Communications in an Age of Conglomerates, in Trade Unions and the Media, ed Peter Beharrell and Greg Philo (London, Macmillan 1977, pp.93-177).
- (18) Fabricating Fictions: Approaches to the Study of Television Drama Production, in Organisation and Creativity in Television (Turin Edizioni RAI, 1977, pp.181-198) (Italian and French translations, pp. 141-180).
- (19) Critical and Administrative Research Revisited, in Gulliver: Deutsch-Englische Jahrbücher: Volume 2, ed Wolfgang Haug (Berlin, Argument Verlag, 1977, pp.68-77).
- (20) Patterns of Ownership, Questions of Control, in Media Organisations (Milton Keynes. The Open University Press, 1977, pp.5-46).
- (21) Class Stratification and Cultural Consumption: Some Motifs in the Work of Pierre Bourdieu, in Leisure and Urban Society, ed M.A. Smith (University of Salford, The Leisure Studies Association, 1977, pp.12: 1-13).
- (22) (with Peter Golding) Confronting the Market: Public Intervention and Press Diversity, in The British Press: A Manifesto, ed James Curran (London, Macmillan, 1978, pp.75-93).

- (23) (with Peter Golding) The Structure, Ownership and Control of the Press, 1914-76, in Newspaper History: From the Seventeenth Century to the Present Day, eds George Boyce et al (London, Constable, 1978, pp.130-148).
- (24) (with Peter Golding) Ideology and the Mass Media: The Question of Determination, in Ideology and Cultural Production, eds Michele Barrett et al (London, Croom Helm 1979), pp.198-224).
- (25) (with James D. Halloran) Contexts of Creativity in Television Drama: an Exploratory Study in Britain, in Entertainment Communication, eds Heinz-Dietrich Fischer and Stefan Melnik (New York) (in press).
- (26) Class, Power and the Press: Problems of Conceptualisation and Evidence, in The Sociology of the Press and Journalism, ed Harry Christian (University of Keele, Sociological Review Monographs) (in press).
- (27) Symbolic Stratifications: Rethinking the Audience, in Mass Media and Mass Communications, ed James D Halloran (University of Leicester Press) (forthcoming)
- (Organising the Imagination: Sociological Perspectives on Radio Drama, in Radio Drama ed Peter Lewis (London Longman) (forthcoming)
- Large Corporations and the control of the Communications Industries, in Media, Culture, and Society ed Michael Gurevitch (London. Methuen) (forthcoming)
- The Mass Media and Social Violence , in Violence and Aggression, eds Peter Marsh and Ann Campbell (Oxford Basil Blackwell) (forthcoming)
- Ethnicity and Youth Culture Theory, in Children of the City: Black Youth in Britain (London. Allen and Unwin) (in preparation)
- The cultural context of youth policy, in Mass Media and Social Policy (London. Martin Robertson) (in preparation)

- (28) Sex and Social Class Differences in Secondary School Pupils' Choice of "Expressive" Roles, Bulletin of the British Psychological Society, Vol. 24, No. 85, October 1971, p.338.
- (29) Differential Reactions to the Regulation of Emotional and Physical Expression among Third Year Pupils in Secondary School, Journal of Moral Education, Vol. 1, No. 1, October 1971, pp.53-60.
- (30) (with Guy Phelps) Responding to Popular Music: Criteria of Classification and Choice Among English Teenagers, Popular Music and Society, Vol. 1, No. 3, Spring 1972, pp.141-151.
- (31) (with Guy Phelps) Youth Culture and the School Revisited, The British Journal of Sociology, Vol. XXIII, No. 4, December 1972, pp.478-482.
- (32) (with Peter Golding) Communications: The Continuing Crisis, New Society, Vol. 28, No.603, 25 April 1974, pp.179-181.
- (33) The Sociology of Mass Communications and Sociological Theory, The Australian and New Zealand Journal of Sociology, Vol. 11, No.2, June 1975, pp.27-30.
- (34) Understanding Television Drama Production, Screen Education, No. 26, Spring 1978, pp.59-67.
- (35) Blindspots About Western Marxism: A Reply to Dallas Smythe, Canadian Journal of Political and Social Theory, Vol. 2, No. 2, Spring-Summer 1978, pp.109-119.
- (36) (with Peter Golding) Theories of Communication and Theories of Society, Communication Research, Vol. 5, No.3, July 1978, pp.339-356. Serbo-croat translation in Matko Mestrovic (ed), Drustvenost Komunikacije (Zagreb, Institute for Culture, 1978, pp.105-120).
- (37) Who is Weaving the Communications Web? Broadcast, 21 August 1978, pp 16-17.
- (38) (with Robin McCron) Television and Teenage Violence, New Society, Vol 46, No 845, 14 December 1978, pp 632-633
- (39) From Labelling to Legitimation: Recent Developments in the study of the mass media and deviance in Britain. Italian translation in La Questione Criminale, Vol 4, No 2, Summer 1978, pp 331-347.
- (40) (with Robin McCron) The Television and Delinquency Debate, Screen Education, No 30, Spring 1979, pp 51-67.

Misrepresenting Media Sociology: a reply to Anderson and Sharrock, Sociology (forthcoming)

Radical Drama, Radical Theatre, Media, Culture and Society (in preparation)